

ASSISTANT/ASSOCIATE PROFESSOR, TENURE TRACK ADVERTISING DIGITAL GRAPHIC DESIGN

The Gaylord College of Journalism and Mass Communication

The Gaylord College of Journalism and Mass Communication at the University of Oklahoma invites applications for a tenure-track digital graphic design faculty position at assistant or associate rank in the advertising sequence, a Top 10 advertising program as ranked by bestofcolleges.com. The appointment would begin in August 2017.

The successful candidate will be an outstanding teacher and digital graphic designer who will participate in ongoing course development and teach a 3/3 load of undergraduate advertising courses that may include digital design, advanced digital design and digital storytelling. The successful candidate will also be expected to do juried creative activity in digital graphic design or peer-reviewed research, depending on background. Sixty percent of the allocation of work would be for teaching, 20 percent for research or creative activity, and 20 percent for service. Service may include activities such as student recruitment, student co-curricular activities, and college and university committees.

A master's degree, professional experience in a creative digital design role, and evidence of teaching and research or creative ability are required. A Ph.D. or MFA is a plus. Preferred professional experience includes high-level industry experience in creative leadership in the areas of art direction, graphic design and digital design. Relevant creative activity background might include work in advertising design in digital formats including design software, typography, images and the creative process involved in designing digital animation, graphic design, digital illustrations, photography, and dynamic page layouts. Creative activity might also include web design, multimedia design, web animation and video editing for digital use that would be submitted for juried industry competitions. Unique scholarly research strengths could include 1) research interests relevant to advertising creative, particularly digital design, storytelling and social media, 2) research that contributes to cross-disciplinary scholarship in digital advertising and digital marketing.

Women and men of ethnically diverse backgrounds, including, but not limited to, African-Americans, Asian Americans, Latinos, and Native Americans, are particularly urged to apply. The university welcomes the creativity and unique contributions which diversity offers to students preparing to work in a diverse society.

The Gaylord College of Journalism and Mass Communication was founded in 2000, after a generous gift from the family of Edward L. Gaylord, owner of the Oklahoma Publishing Company. The Gaylord College is one of the leading centers of mass communication teaching and scholarship in the United States. The College has a state-of-the-art Gaylord Hall completed in 2004 and expanded in 2009. A 4,500-square-foot strategic communication area includes the student-run Lindsey+Asp integrated advertising, public relations and digital agency. New faculty will take an active part in the growth of the College through superior teaching, innovative curriculum development, and notable research or creative activity. They will join a highly engaged strategic communication faculty that includes leading advertising and public relations academics in both research and creativity. The College offers the BA, MA, and Ph.D. in journalism, advertising and public relations, and media arts and a master's (MPW) degree in professional writing.

The University of Oklahoma (OU) is a Carnegie-R1 comprehensive public research university known for excellence in teaching, research, and community engagement, serving the educational, cultural, economic and health-care needs of the state, region, and nation from three campuses: Norman, Health Sciences Center in Oklahoma City and the Schusterman Center in Tulsa. OU enrolls over 30,000 students and has more than 2700 full-time faculty members in 21 colleges.

In 2014, OU became the first public institution ever to rank No. 1 nationally in the recruitment of National Merit Scholars, with 311 scholars. OU ranks No. 1 in the nation among all public institutions in the number of National Merit Scholars enrolled, with more than 800. The 277-acre Research Campus in Norman was named the No.1 research campus in the nation by the Association of Research Parks in 2013. Norman is a culturally rich and vibrant town located just outside Oklahoma City. With outstanding schools, amenities, and a low cost of living, Norman is a perennial contender on the “Best Places to Live” rankings. Visit soonerway.ou.edu for more information.

Applications for the search will be reviewed beginning October 1, 2016, and will be accepted until the position is filled. Applicants should provide 1) a letter describing their qualifications and their vision and plans for this position, 2) a complete curriculum vitae, and 3) names, addresses, and telephone numbers of at least three references. Applications should be emailed in PDF form to jshumway@ou.edu.

The University of Oklahoma is an equal opportunity employer. Women, minorities, protected veterans, and individuals with disabilities are strongly encouraged to apply.